

## Connaught Plaza Restaurants Pvt. Ltd. ("CPRPL") WEB POLICY

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## **PRIVACY POLICY**

Thank you for visiting us online at [www.mcdonaldsindia.net](http://www.mcdonaldsindia.net) (the “McDonald’s” or “CPRPL” website). At CPRPL, we strive to do everything we can to respect the trust customers have in our brand and our commitment to your privacy is no exception. We are committed to protecting and safeguarding consumer privacy on the Internet, especially for children.

### **CPRPL'S INTERNET PRIVACY POLICY**

Connaught Plaza Restaurants private Limited (“CPRPL”) is pleased to provide information to all of its customers about its online privacy policy. Please be assured that CPRPL uses its best efforts to protect the privacy of visitors to this Site. Be first. As a CPRPL's Preferred Subscriber, you'll hear about new promotional offers and other cool stuff way before anyone else.

### **TYPES OF INFORMATION WE COLLECT AND HOW IT IS USED**

CPRPL only gathers personal information, such as, first and last names, addresses and email addresses, when voluntarily submitted by you. For example, personal information may be collected from you in order to get your feedback on our web sites and our products or to enter you in one of our contests or sweepstakes. If you do not agree or consent to the submission of such information, you will not be allowed to register yourself or participate in our contests, sweepstakes or use any functions on our websites which require such personal information to be submitted.

### **SHARING OF PERSONAL INFORMATION**

CPRPL may share personal information within the McDonald's Family. The McDonald's Family includes McDonald's Corporation, our franchisees, our subsidiaries and our affiliates. Of course, any use of this information by the McDonald's Family will comply with this policy. Occasionally, we will send marketing information to you, such as discount coupons, information about new product offerings, etc. If you do not elect to receive such materials, we will not send them to you.

Companies may be engaged by CPRPL to perform a variety of functions, such as, fulfilling orders, assisting with promotions, providing technical services for our Sites, etc. These companies may have access to personal information if needed to perform such functions. However, these companies may only use such personal information for the purpose of performing that function and may not use it for any other purpose.

CPRPL does not sell, transfer or disclose personal information to third parties outside the McDonald's Family. However, with your permission, we will, on occasion send marketing information on behalf of one of our business partners about products or services they provide that may be of interest to you. You may be asked if you wish to receive marketing materials from McDonald's business partners. If you elect to receive such materials, CPRPL will not share your personal information with such partners but rather will send a mailing or email on behalf of the partners.

CPRPL reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the Sites, to fulfil your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

### **ACCESS**

You are in control of any personal information you provide to us on-line. If at any time, you would like to correct the personal information we have about you or if you would like to change your

preferences for contacts from us or on behalf of our business partners, you can let us know by contacting us at the email or postal address listed below.

### **COOKIES**

"Cookies" are pieces of information that a web site transfers to an individual's hard drive for record-keeping purposes. Cookies allow the web site to remember important information that will make your use of the Sites more convenient. Like most web sites, CPRPL uses cookies for a variety of purposes in order to improve your on-line experience. For example, we track the total number of visitors to our Sites on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the Sites, to keep track of the items in your shopping cart if you purchase merchandise online, to administer certain contests and lucky draws or sweepstakes and to help customize your CPRPL web experience.

We may associate personal information with a cookie file in those instances.

### **LINKS TO OTHER SITES**

The policies of CPRPL site may vary from other McDonald's sites operated by other McDonald's™ entities, however, because of local customs, practices or laws or due to circumstances unique to that site. In all cases, however, we will honour the commitments to our customers set forth in this policy regarding the collection and use of personal information.

### **CHANGES TO OUR PRIVACY POLICY**

This privacy policy is effective as of 1st January, 2013. From time to time, it may be necessary for CPRPL to change this privacy policy. If we change our policy, we will post the revised version here, so we suggest that you check here periodically for the most up-to-date version of our privacy policy. Your continued use of the Sites will be deemed acceptance of the privacy policy. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

### **HOW TO CONTACT US**

If you have any questions about our CPRPL Internet Privacy Policy, please contact us at:

Connaught Plaza Restaurants Private Limited

13-A, Jor Bagh Market,

New Delhi-110003

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